UC Business School
Bachelor of Commerce

BCom – Marketing Major

To graduate with a Bachelor of Commerce you must meet the degree requirements as follows:

i. To qualify for the degree of Bachelor of Commerce a candidate must pass courses having a minimum total value of 360 points.

ii. Of the 360 for Marketing Major:
   (a) At least 255 points must be from the Schedule of Courses for the Bachelor of Commerce; and
   (b) Up to 105 points (the balance of the 360) may be for courses from any degree of the University.

iii. And of the 360:
   (a) At least 225 points must be for courses above 100-level.
   (b) At least 90 points must be for courses at 300-level.
   (c) At least 60 points (of that 90 at 300 level) must be in prescribed courses from the schedule of courses for the Bachelor of Commerce for the Marketing Major.
   (d) Compulsory 100 level courses that must be passed – ACCT102; INFO123; MGMT100; STAT101; ECON104 and any other prescribed courses as per the major plan for Marketing (incl. BSNS201, BSNS299).

iv. **Major subjects**
   (a) For a **Major** – refer to the plan for each BCom Major.
   (b) For **a Double Major** – points at 300 level will depend on the subject majors (120 points). Refer to each subject major plan.

Typical degree structure:
- 135 points at 100 level
- 135 points at 200 level (if you take additional points at 200 level you can take fewer points at 100 level)
- 90 points at 300 level (if you take additional points at 300 level you can take fewer points at 200 or 100 level)

Use the following table to plan your degree.

BCom Marketing Major: Degree Plan from 2020

300 level 90 pts	15 pts MKTG300 Level (MKTG301-316, or MKTG390)	15 pts MKTG300 Level (MKTG301-316, or MKTG390)	15 pts MKTG300 Level (MKTG301			
135 pts	15 pts MKTG201	15 pts MKTG202	15 pts MKTG204	15 pts MKTG205 or MKTG230	15 pts BSNS201	
		15 pts ACCT102	15 pts			15 pts

*UCEP – Employability Portfolio (BSNS299: 180 point pre-req. Recommended to be completed in final year of study).

BCom Major compulsory courses	Other Commerce Courses	Courses from Commerce (or other degrees up to 105 pts)